In 2012, five foundations funded 12 states to develop and implement “reverse transfer” programs and policies intended to confer transfer students an associate’s degree when students meet the degree requirements while pursuing a bachelor’s degree. In the context of the college completion agenda, adoption of reverse transfer is spreading across the nation with at least 20 states developing and implementing policies within the past several years. This presentation will share results from an ongoing study examining the implementation and impact of reverse transfer in 12 states that were awarded reverse transfer grants as part of the Credit When It’s Due (CWID) initiative.